

makers in this country, who receive the highest wages paid in the shoe industry and whose workmanship cannot be excelled.

The selection of the leathers and other materials for each part of the shoe and every detail of the making is looked after by specially trained experts in every department.

If I could take you into my large factories at Brockton, Mass., and show you how carefully W.L. Douglas \$3.50 shoes are made, you would then understand why they hold their shape, fit better, wear longer, and are of greater value than any other make.

(Signed) *W.L. Douglas*

W. L. DOUGLAS \$4.00 GILT EDGE SHOE
Cannot Be Equalled at Any Price.

W. L. DOUGLAS BOYS' SHOES \$1.75 AND \$2.00. JUST THE SAME AS MY MEN'S \$3.50 SHOES. THE SAME LEATHERS. FOR \$1.75 AND \$2.00.

W. L. Douglas name and price is stamped on the bottom, which protects the wearer against high prices and inferior shoes. INSIST UPON HAVING THEM. TAKE NO SUBSTITUTE.

Real Color *Euclets* used exclusively. Catalog Mailed Free. W. L. Douglas Brockton, Mass.

W. L. DOUGLAS SHOE STORE IN RICHMOND. 623 East Broad Street